

12. KONFERENCA DRUŽINSKO PODJETNIŠTVO:
GRADIMO NA TRADICIJI, GLEDAMO V
PRIHODNOST!

PERSPEKTIVA NASLEDNIKOV:

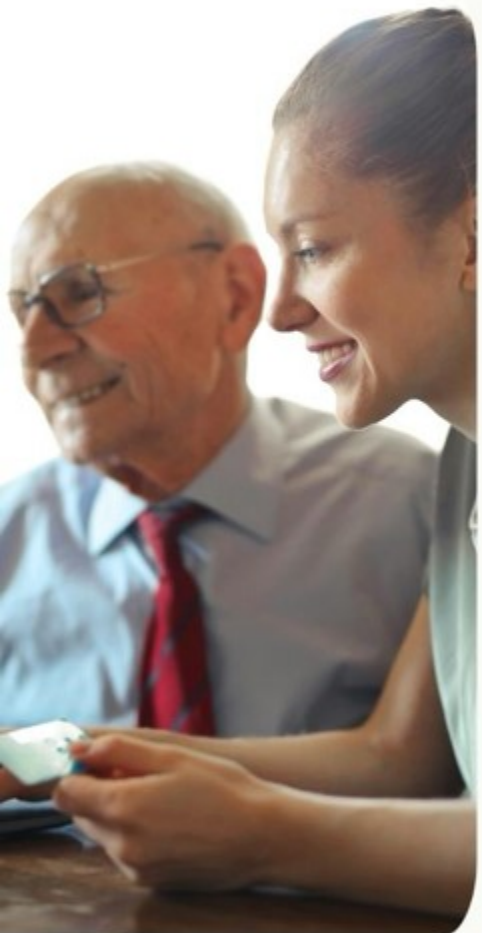
KAKO VODENJE

DRUŽINSKEGA
PODJETJA



VIDIJO PREVZEMNIKI

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Pisanapreslica





ZAKAJ POSLUŠATI TO PREDAVANJE?

Resnične zgodbe
Dragocene lekcije
Edinstvena perspektiva
Praktični nasveti

GENERACIJSKE RAZLIKE

Mlade generacije razmišljajo drugače.



A photograph showing two people, likely business partners or employees, sitting at a wooden desk. They are both focused on their laptops. The person on the left is wearing a light-colored plaid shirt and is holding a pen over a notebook. The person on the right has long, curly blonde hair and is wearing a light-colored top. On the desk, there are two laptops, a black coffee cup, and some papers. The background is a simple, light-colored wall with a plant visible on the right side.

ZAKAJ USTANOVITELJI TEŽKO PREPUSTIJO ODLOČANJE SVOJIM NASLEDNIKOM?

Identifikacija: "jaz sem moje podjetje".



ODNOS USTANOVITELJEV DO OTROK/NASLEDNIKOV

“Jaz še vedno vem kaj je najbolje zate in za podjetje.”

A man with a beard and blue shirt is shrugging his shoulders against a yellow background. The image is framed by a white border with rounded corners.

ZAUPANJE IN ODGOVORNOST

Potreben je čas.

PRIČAKOVANJA STARŠEV

Ubesediti.



KONFLIKT JE LAHKO RAST


Izogibamo se nespoštljivi komunikaciji.

Vsaki želji se ne more ugoditi.

Ne jemati osebno.

Trud!



A photograph showing two individuals shaking hands. The person on the left is wearing a light-colored, ribbed sweater. The person on the right is wearing a darker, ribbed sweater. The background is bright and out of focus, suggesting an indoor setting with large windows. The image is framed by a thin white border with rounded corners.

POSLOVNO IN OSEBNO

Strategije reševanja konfliktov, kot jih imajo družine zasebno, se prenesejo v poslovno sfero.

FINANČNA IN POSLOVNA PISMENOST

Otroke je potrebno učiti prej, ne takrat, ko je čas,
da prevzamejo podjetje.

A group of business professionals in an office setting. A man in a dark suit and glasses is seated at a table, looking at a document. A woman in a white blouse and glasses is seated next to him, also looking at a document. A woman in a black blazer is standing behind them, holding a clipboard and looking at the documents. The table is covered with various documents, including a bar chart and a line graph. A white coffee cup is visible on the table. The background shows a window with a view of a city.

UPRAVLJANJE LASTNIŠKIH STRUKTUR

Lastniške strukture morajo biti "čiste kot diamant".

A woman with short blonde hair, wearing a yellow t-shirt and a large straw hat, is pointing her right index finger upwards. She has a surprised or excited expression on her face, with wide eyes and an open mouth. She is wearing yellow-tinted round sunglasses. The background is a solid yellow color. The entire image is framed by a white border with rounded corners.

KLJUČNA SPOZNAVANJA

HVALA ZA POZORNOST!



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